



# Corporate Partnerships



## ABOUT POLICE CARE UK

Police around the country put themselves at serious risk every day in the line of duty, working tirelessly to keep the public safe, often in the most traumatic of circumstances. With your help, at Police Care UK we ensure that both serving and former members of the police community and their families have someone to turn to for support when they need it most.

We deliver a highly specialist welfare programme to provide practical, emotional and financial support in the strictest of confidence and with the utmost of compassion, uniquely tailored to the specific and often complex challenges associated with policing.

With our years of professional experience, insight and expertise, we understand the complexities of modern policing and the significant impact it can have. The transformational support we provide can quite literally provide a desperately needed lifeline for individuals and their families impacted by the psychological and physical trauma of public service.

Police Care UK is a registered charity and we receive no government funding to carry out our live saving work, but we cannot continue without the generosity and kindness of our donors and supporters.

[www.policecare.org.uk](http://www.policecare.org.uk)



### **Our mission:**

To reduce the impact of harm on people as a result of their policing role.



### **Our Vision:**

The welfare needs of the Police Family are upheld and members are supported to achieve their full potential.



## WHAT WE DO

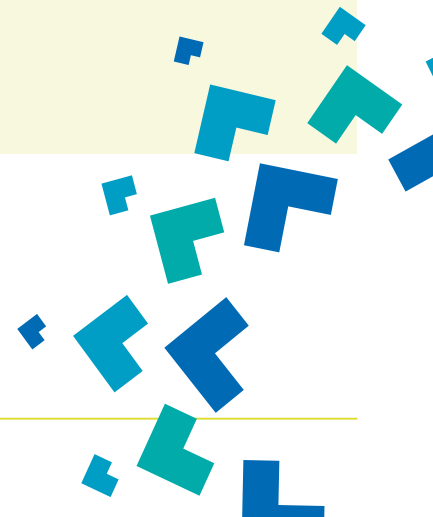
### TRAUMA THERAPY

We provide specialist clinical support for both serving and retired police and staff who are experiencing trauma symptoms as a direct result of their policing role. Aimed at improving their ability to cope with daily life and a reducing Post Traumatic Stress Disorder (PTSD) symptoms.

### PERSONAL ASSISTANCE GRANTS

The impact of a serious physical injury sustained in the line of duty can be devastating and life changing. Police Care UK can help with the cost of adapting the home of serving or retired police for wheelchair use or general accessibility. We can also offer additional support in times of financial hardship.

We also provide further education bursaries for the children of police officers or employees whose career has ended as a result of harm experienced in the line of duty. This support enables young people aged between 16 and 25 to attend college level and first degree education, giving them the best possible opportunity to thrive.





## IMPACT

We delivered

# 12

different services  
and projects

to both individuals and police  
forces that have supported

over

# 2,900 cases

in the last 12 months.

We empower police forces by  
complementing and helping to  
identify any gaps through the  
provision of targeted services,  
projects, and programmes.

# 91%

of our beneficiaries  
said that life was better  
because of receiving  
our services.

# 100%

of those who received  
a grant around career  
retraining felt optimistic  
about future employment  
since receiving  
the grant.



## THE NEED

Police face trauma every day. On a regular basis, our police put themselves at risk to deal with serious road traffic collisions, unnatural deaths, incidents involving children, terrorism, and other emergencies. Over time, this frequent exposure to traumatic events has an impact and many will go on to develop Complex Post Traumatic Stress Disorder.

### For every 10 serving police officers and staff in the UK...\*

- 1) who has had a psychological issue at work will have privately undertaken Mindfulness.
- 2) will have either PTSD or Complex PTSD.
- 3) have a partner at home who is (or was) a serving police officer, staff or PCSOs.
- 4) would choose to go to their GP to access treatment for a mental health issue.
- 5) of the males wouldn't access help for mental health through formal channels.
- 6) hardly ever have time to process one incident before next.
- 7) will have sleep disturbance that persists into retirement.
- 8) of those with Post Traumatic Stress Disorder (PTSD) won't have ever had a diagnosis.
- 9) go to work as usual with a psychological issue.

Police Care UK's mission is to reduce the impact of trauma on police and their families and we **need your help** in achieving this. By supporting our project you will help them to rebuild their life for a brighter future.

Your generous support of Police Care UK will enable us to continue our transformational work, providing help and changing the lives of those members of the policing community impacted by trauma in the line of duty.



## CORPORATE PARTNERSHIPS WITH POLICE CARE UK

A mutually beneficial partnership with Police Care UK will enable us to make a transformational change to make a tangible difference to the lives of those who selflessly dedicate themselves to protecting our communities.

**A collaboration between your organisation and Police Care UK will:**

### Support a critical cause

- Help injured and traumatised police, staff, and their families who have suffered harm while serving the public.
- Address the mental health challenges, PTSD, and financial hardship experienced by those affected.

### Align with your organisation's Corporate Social Responsibility goals

- Align with a trusted, national charity that directly supports the policing community.
- Enhance your brand reputation by associating with a respected cause.

### Increase employee engagement opportunities

- Inspire your team by offering meaningful fundraising opportunities.
- The opportunity to support those who keep our communities safe.

### Strengthen your brand & reach new audiences

- Gain visibility through joint marketing campaigns, social media, and PR opportunities.
- Showcase your impact in case studies, press releases, and donor recognition programs.



## HOW TO BECOME INVOLVED

All of our corporate partnerships are bespoke. After an initial exploratory consultation to understand the priorities of your organisation, we will work with you to create a partnership which is unique. **Opportunities for support include:**



### Corporate Donations & Sponsorship

Fund a specific initiative and receive brand exposure.



### Payroll Giving

Easy ways for staff to contribute regularly.



### Employee Fundraising

Anything from bake selling to challenge events participation.



### Cause-Related Marketing

Donate a portion of product sales to a cause that resonates with your customers.



### In Kind support

Offer professional expertise in areas like mental health, finance, or career development for officers in transition.



### Brand awareness

Follow us on social media, share and like the content that resonates with you.

You can find more options and ideas in our **Fundraising Guide**.

Join us in supporting those individuals who work to protect us every day in the line of duty. **Contact us to explore partnership opportunities** and be part of a cause that can make a genuine difference. We cannot continue our transformational trauma support work without your help.



## HOW POLICE CARE UK CAN SUPPORT YOU

In appreciation of your generous support and dependant on the level of your contribution, options include:



**A dedicated account manager and direct point of contact**



**Police Care UK website logo placement and accreditation**



**Promotion on our social media platforms**



**Tailored employee fundraising support**



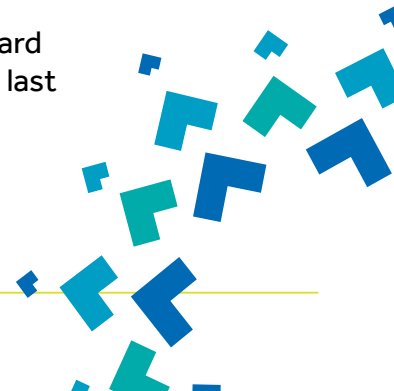
**Press-release and PR opportunities**



**Case study development, acknowledging your support**

We are grateful for your help and looking forward to building a long-term relationship that could last years to come and benefit those in need.

**Your support is our future.**





## OUR PARTNERS



*We partnered with Police Care UK to provide support for Police and Staff facing trauma and hardship – something we have been doing since 1893.*

*Metfriendly supports Police Care UK's Christmas appeal. Through this collaboration, we provided vital financial support and helped raise awareness of these issues. This activity ensured that injured and traumatised Police Officers receive expert care, trauma therapy, and financial assistance.*

*Together, Metfriendly and Police Care UK are making a tangible impact, helping officers rebuild their lives after service-related harm. This collaboration exemplifies how corporate partnerships can drive meaningful change for those who dedicate their lives to keeping communities safe.*

**Martin Bellingham, Membership Support Director, Metfriendly**

## OUR PARTNERS



Principle One is our long-standing partner, that helps the charity in many different ways: from Pro bono work to support us with technology and project planning to significant financial contributions.

Every year employees at Principle One have come together to support Police Care UK through a series of inspiring fundraising initiatives. One of them - Quiz Night and Auction became traditional to raise vital funds for police officers and staff affected by trauma and hardship. This dedication of Principle One colleagues demonstrates the power of corporate engagement in making a real impact.

*At Principle One, we deeply value the sacrifices made by police officers and staff to keep our communities safe. Partnering with Police Care UK allows us to give back to those who have faced trauma and hardship in the line of duty. Through our employee fundraising efforts, we are not just raising money — we are standing in solidarity with those who serve. We are proud to support such an important cause to our hearts and remain committed to making a meaningful impact on the lives of those who protect us every day.*

**Maggie Scott**, CEO, PrincipleOne





## THANK YOU

To request a tailored proposal please contact:

**Dr. Vlada Penlington**

Head of Fundraising at [vlada.penlington@policecare.org.uk](mailto:vlada.penlington@policecare.org.uk)

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